



Greetings,

Thank you for your interest in **COACHEDUP** culture development, the home of professional keynote speaker Leavie D. King III, M.S., Chief Executive Officer & Founder, professional public speaker, certified corporate trainer, college instructor and entrepreneur. King is interested in the success of your overall organization's professional goals and objectives.

Through years of educational efforts, King has gained the knowledge and experience to enrich audiences with his engaging, innovative methods of communication. It would be his pleasure to play a part in the success of your institution, organization or business.

Please see the enclosed information to learn how **COACHEDUP** can benefit your organization.

Best wishes,  
**Team COACHEDUP**

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# Company Fact Sheet



## Who are we?

Founded in 2003, **COACHEDUP** is a culture development company whose mission is to provide businesses and organizations with professional and personal empowerment.

## What do we do?

The main goal of **COACHEDUP** is to help companies, organizations, schools and communities understand their individual and holistic importance, leading them to become productive and successful contributors in society and business.

The company uses research-based strategies and proven techniques, along with real-world illustrations, to motivate audiences through innovative coaching and teaching methods.

## What is professional development?

Professional development refers to many types of educational experiences related to an individual's work. Doctors, lawyers, educators, accountants, engineers and people in a wide variety of professions and businesses participate in professional development to learn and apply new knowledge and skills that will improve their job performance.

Professional development is the only strategy most organizations have to strengthen performance levels.

Participants in professional development demonstrate positive changes in skills, knowledge, attitudes and behaviors. This new professional practice becomes a part of the professional's career skills, ultimately positively affecting the growth and direction of the organization.

## What is personal development?

Personal development is a lifelong process. It is a way for people to assess their skills and qualities, consider their aims in life, and set goals in order to realize and maximize their potential. Their presentations discuss personal change and development as a key motivator and factor in our attendees' lives.

By focusing on self-awareness and increasing self-knowledge, participants can discover their identities, realize their passions, cultivate their potentials, enhance the quality of their lives, realize their dreams and fulfill their aspirations.

## What do we offer?

**COACHEDUP** offers signature programs to empower and educate. They also present a variety of other inspirational and motivational topics, such as overcoming adversity, teambuilding and business management. Additionally, they offer board development and strategic planning retreats.

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## Our Four Principles of Professional Development

We believe that four principles, if followed, can lead to successful professional development.

**Principle 1:** It must build on the current foundation of basic skills, knowledge and expertise of the personnel involved. Our workshop links new knowledge and activities with what attendees already know and are able to do and will extend their thinking.

**Principle 2:** It must engage attendees as learners. Our program includes rich and varied opportunities that engage learners

and offer the chance to apply new skills and knowledge. It is effective only when materials are presented in a hands-on manner using techniques that suit various learning styles.

**Principle 3:** It must offer opportunities for practicing the new skills and techniques, providing feedback on performance, and continuing follow-up activities. Our programs include modeling specific skills with practice sessions to allow attendees to make meaning out of the new information, along with follow-up observations and feedback.

**Principle 4:** It must result in measurable changes in participants' knowledge and skills. Following our sessions, we collect a variety of information from participants in order to evaluate and ensure the effectiveness of our programs. We are constantly updating and improving our content to suit the needs of workshop attendees.

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# Company-Client Partnerships



## The Company

Founded in 2003, **COACHEDUP** is a professional communications business whose mission is to provide businesses and organizations with professional and personal empowerment. The company's main goal is to help companies, organizations, schools and communities understand their individual and holistic importance, leading them to become productive and successful contributors in society and business.

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## Endorsements

*Mr. King is not only an engaging and entertaining speaker but he truly has the ability to move toward outcomes. He provides practical tips to move the needle in a positive way toward reaching performance goals. His presentations are educational, creative, and fun!*—Akareem Spears, Director, Adult Education Bishop State Community College

*Leavie has the ability to move and inspire audiences of all types with innovative and entertaining delivery methods. The community that he presented to left with an attitude full of empowerment, optimism and education. He makes everyone feel as though they are partners in the presentation, rather than attendees. Leavie comes with my highest of recommendations as a speaker, trainer and presenter.*—Councilman C.J. Small Jr., City of Mobile, Ala., District 3

*As a head basketball coach, to produce a winning successful team, I must utilize several avenues to motivate and inspire my team for the long season. Leavie's teambuilding workshop was entertaining, fun and motivational. Players entered the session with linear views and left with peripheral ones! Players began utilizing his strategies without being told and I am confident it made a difference within our team and coaching staff.*—Terry Fowler, Head Basketball Coach, University of South Alabama

## Clients We've COACHEDUP

- Bishop State Community College, Business Services Solutions Center
- Ronald McDonald House Charities
- Mobile County Health Department
- Hattiesburg Public School District
- University of South Alabama Athletics
- The City of Mobile Mayor's Administration
- Employee Liability Management
- Mobile City Council Districts 1, 2 and 3
- United Way of Southwest Alabama
- Alabama Adult Education Director Association
- University of West Florida
- Chickasaw Chamber of Commerce
- Semmes Chamber of Commerce
- Alabama Institute for Deaf and Blind
- Lawson State Community College
- Baldwin County Public School System
- Alabama Association for Public and Continuing Education
- Macon County Public Schools
- Association of Legal Administrators
- Trenholm State Community College

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# Signature Workshops & Topics



## Workshops

- COACHEDUP Customer Care
- COACHEDUP Conflict Resolution
- COACHEDUP Teambuilding
- COACHEDUP Communication
- COACHEDUP Leadership
- COACHEDUP Change Management
- COACHEDUP The Art of saying "No"
- COACHEDUP Building Collaborative Teams
- COACHEDUP Work Life Balance
- COACHEDUP Procrastination & Time Management
- COACHEDUP Relationship Management: Supervisors & Subordinates
- COACHEDUP Self-Assessment: Strength's & Weaknesses

## Inspirational Addresses

- *"Resilience can't be Taught"*
- *"Undone nor Outdone"*
- *"Longitude, Latitude"*
- *"Bumblebee Success"*
- *"Follower or Followed"*
- *"Commitment over Interest"*
- *"The Rehearsal outweighs the Performance"*
- *"Fear, Force, Reward"*
- *"To Make a Difference, you must first be Different"*
- *"What's in your Cup?"*
- *"Extra plus Ordinary, equals Extraordinary"*
- *"Fire in the Hole!"*

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